



CULTURAL ADVISORY COMMISSION

Minutes of the October 1, 2007 Meeting



Commissioners Present: Martin David, Chairperson; Debi Davis; Susan Migliore; Al Silva; and P.J. Vaswani

Commissioners Absent: Marwan Fawal (excused); Michelle Castro (excused)

Staff Liaison: Pam Morrison, Staff Liaison

Visitors: None

MATTERS FOR COUNCIL ACTION – None.

1. **Call to Order and Roll Call.** The meeting was called to order at 7:30 p.m. by Chair David. Commissioner Davis moved to excuse Commissioner Castro. Commissioner Vaswani seconded the motion and it passed unanimously. Commissioner Davis moved to excuse Commissioner Fawal. Commissioner Silva seconded the motion and it passed unanimously.
2. **Approval of Minutes.** Approval of the August 6, 2007 minutes was deferred to the November meeting.
3. **Correspondence & Announcements:**
 - a. Commission events were featured in the San Jose Mercury News, the Santa Clara Weekly, the Artsopolis website, and the Santa Clara Chamber of Commerce newspaper.
 - b. Staff reviewed the correspondence received by the Commission, including performance announcements from around the bay area.
4. **New Business**
 - a. **Selection of 2008 Meeting and Event Dates.** The following meeting dates were suggested for 2008: January (no meeting), February 4, March 3, April 7, May 5, June 2, July (no meeting), August 4, September (no meeting), October 6, November 3, and December 1.

The following dates were suggested for Concerts in the Park: June 18 and June 25 (Wednesday evenings), and July 6, 13, 20, 27, August 3, 10, and 17 (Sunday afternoons).

August 1 was confirmed for the street dance.

Commissioner Silva moved to approve the list of dates for 2008; Commissioner Migliore seconded the motion and it passed unanimously.

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5. Unfinished Business

- a. **Art and Wine Festival 2007 – Recap.** The Commission's booth had to be closed at times during the Art and Wine Festival due to lack of staffing. If adequate staffing can't be maintained, the Commission may need to decide whether to continue participating in this event. It was suggested that more of an effort could be made to have funded groups assist with the Commission booth.
- b. **“All Fired Up” Sculpture Exhibition.**
 - 1) Installation Update. A total of seventy-eight sculptures (out of over 200 entries) were accepted into the show. Acceptance letters have gone out to artists. Installations will occur the week of October 15.
 - 2) Opening Reception Responsibilities. Chair David stressed the importance of having all commissioners participate and assist with the opening reception. Staff will send an email to commissioners with details about times and responsibilities. Boy Scouts from Santa Clara Troop 394 have agreed to serve as docents for the opening reception.
- c. **Street Dance 2008 – Scheduled for August 1, 2008.** Staff confirmed that the Joe Sharino Band is available for August 1, 2008. A new contract has been signed and the deposit paid to secure the date. The Sister Cities Association presented the Commission with a check for \$2,259.66 as their share of the profits from beer and wine sales at the previous dance.
- d. **“Art in the Air” Banner Display 2008 – Advertising/Promotion.** Commissioners were given a supply of fliers and copies of the prospectus for distribution.
- e. **Sculpture Exhibition 2007 – Recap.** In early September the San Jose Mercury News ran a column about one of the sculpture show artists. The show was taken down the last week in September; the pedestals will remain in place for the upcoming “All Fired Up” show.
- f. **Triton Museum of Art – Report of Activities.** Commissioner Migliore reported on the recent Triton Board Meeting. The museum is doing very well financially, with excellent attendance at the art classes. The Blues Bash fundraiser was held on Sunday September 30, and attendance was up significantly from the previous year. The 49ers are assisting with an upcoming a community outreach event at the museum.

6. **Public Presentations.** None.

7. **Adjournment.** As there was no further business, the meeting was adjourned at approximately 8:48 p.m. The next meeting is scheduled for Monday, November 5, 2007, at 7:30 p.m.

Respectfully submitted,

Michelle Castro
Recording Secretary